



All India Glass Manufacturer's Federation





All India Glass Manufacturer's Federation Mumbai India

# LCA of Container Glass and comparison with PET, Tetra and Pouch

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A subsidiary of PE International AG, Germany





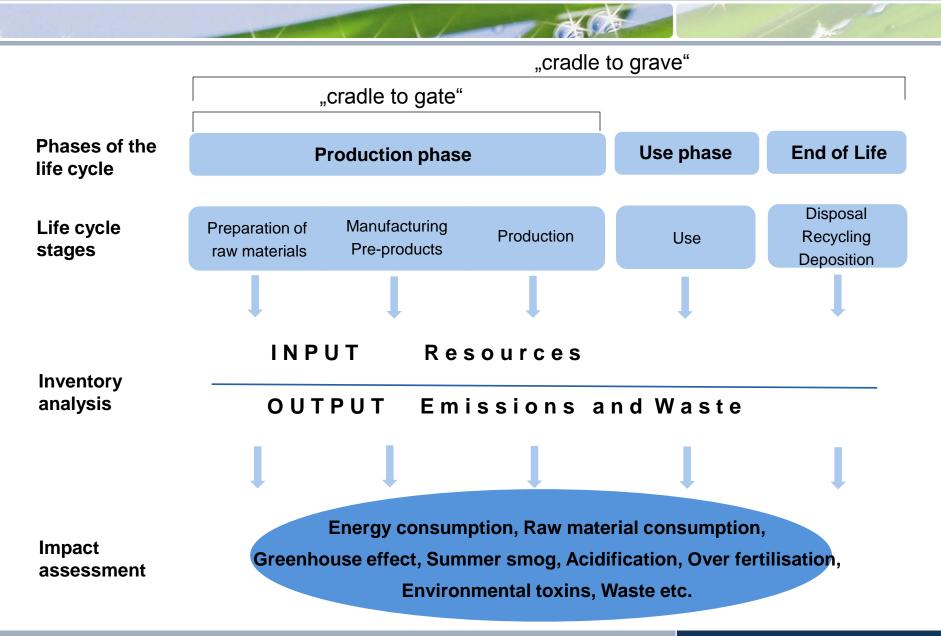
## **Definition of Life Cycle Assessment from DIN ISO 14044:**

Life Cycle Assessment is the compiling and evaluation of the input and outputs and the potential environmental impacts of a product system during its lifetime.

## **Principles of Life Cycle Assessment**

The Scheme

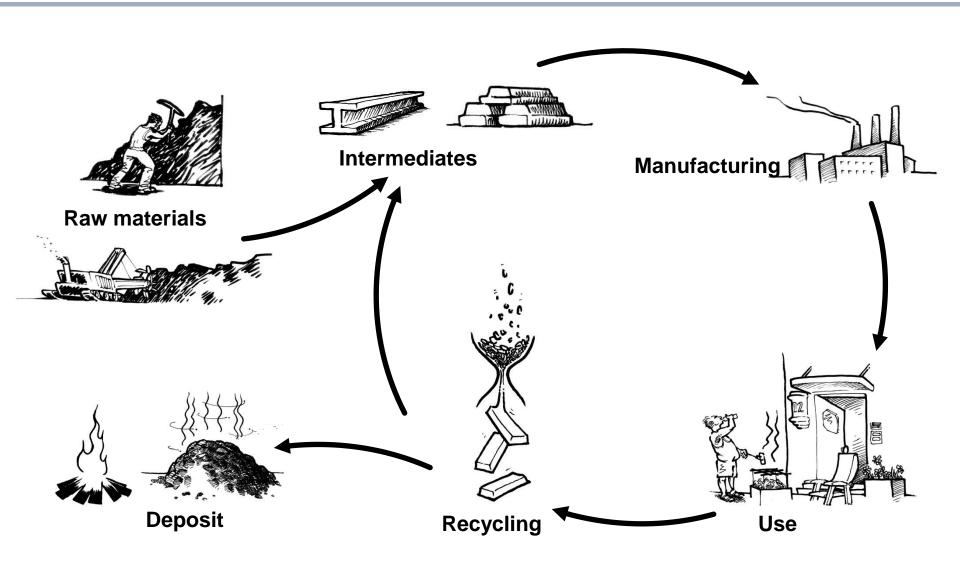




## **Principles of Life Cycle Assessment**

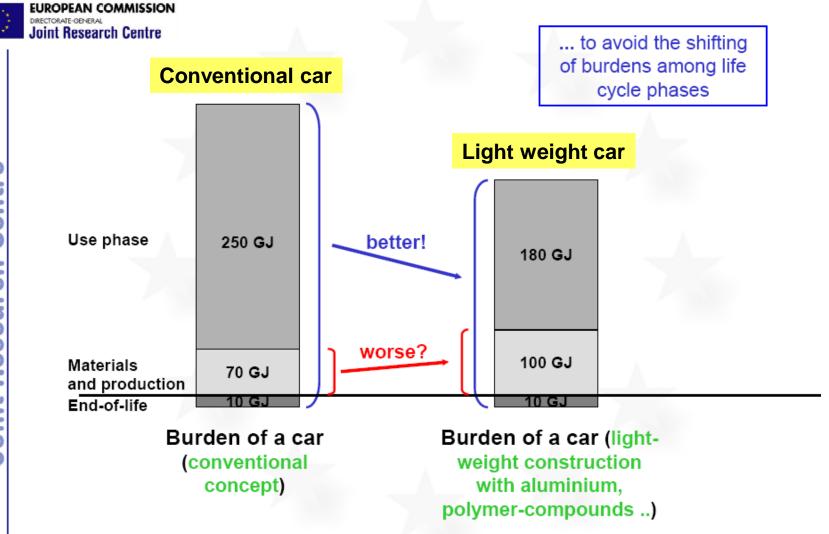
The concept of Life Cycle Thinking







Joint Research Centre



## **Principles of Life Cycle Assessment**

What is today's situation (drivers, needs, ...) on LCA?

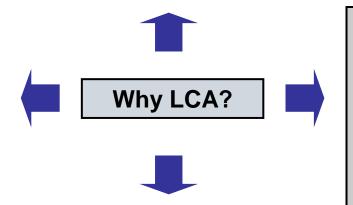


## **Customer requests**

 All industries analyze the environmental performance of their products

# Communication and reputation building

- Sustainability Reporting (GRI)
- Green funds
- Everybody else is doing it



## Value chain engagement

 Material / Product stewardship

## **Regulations/Programs**

- Integrated Product Policy (IPP)
- Sustainable Consumption and Production (SCP)
- Directive on end-of-life vehicle
- WEEE and RoHS
- Green purchasing program
- .....

AIGMF LCA Study: Goal & Scope



## **Objective**

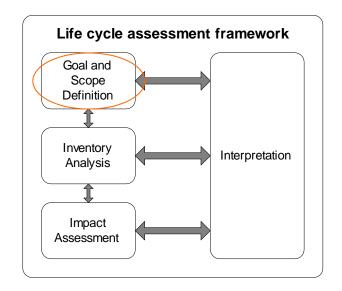
- To evaluate the environmental profile of glass, determine improvement opportunities
- Comparison with alternative packaging materials such as PET, Tetra, pouch
- External communication of product environmental attributes for enhancing the green brand of glass product, provide foundation for meaningful use of LCA results to project the green image of the product amongst consumers and other stakeholders.
- Critical Review by Panel of International Experts

### Coverage of study

Scope, functional unit, reference flow, time frame, geographical boundary, data requirements

#### Who will be audience

Internal, external



AIGMF LCA Study: Scope (in comparison to GPI LCA study)



#### Functional unit

- AIGMF: Comparable size of container glass (amber, flint, green) and alternative packaging products (Tetra, PET and Pouch)
- GPI: 1 kg of container glass

#### Time coverage

AIGMF: 2010-11

GPI: 2007

#### Geographical coverage

- AIGMF: 70-80% of Indian production mix (48 furnaces; 7596 tpd)
- GPI: 75 % of North American production mix (105 furnaces; 8.17 million metric tons)

#### <u>Critical Review</u>

- AIGMF: of container glass LCA study <u>and</u> comparative assessment
- GPI: of container glass LCA study

AIGMF LCA Study: Action Plan - Completed so far



	Nov 2011		Dec	Dec 2011			
Activity	W1	W2	W3	W4	W5	W6	W7
Communication to Member Companies (MC) of AIGMF from							
President about initiating the LCA study of glass							
Finalisation of list of participating companies							
Finalisation of glass and comparative products							
Kick-off meeting with AIGMF, member companies and PE International (goal, scope, boundary setting, data							
requirements, approach, methdology etc)							
Web-based awareness training for coordinators							
Release of questionnaire for data collection							
Site Visit of PE expert to Firozabad Cluster							
Site Visit of PE Expert to Surat Cluster							
Site Visit of PE Expert to HNG Units							
Site Visit of PE Expert to other major glass companies							
Site Visit to Supplier location							
Completion of Data collection							
Data consistency and Quality check							
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AIGMF LCA Study: Action Plan - Way forward



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		Jan	201	2	Feb	201	12		Ma	r 201	L2
16	Preparation of GaBi LCA model for glass										
17	Data collection for other materials PET, Tetra and pouch										
18	Preparation of GaBi LCA model for PET, Tetra and pouch										
	Compilation of End of Life (EoL) scenario for all the										
19	packaging systems with sources/references										
	Submission of first LCA results with other three										
20	alternative scenarios										
	Meeting, discussion on first LCA results and related										
21	queries										
	Incorporation of clarifications, queries, comments in the										
22	final LCA report										
23	Final presentation of LCA results to AIGMF										
24	Initiation of critical review activities										
25	Submission of requisite document to critical review team										
26	First kick-off meeting with critical review										
27	Receipt of comments/queries from Critical Review Panel										
	Communication of final comments from Critical Review										
28	Panel to AIGMF										
	Dissemination workshop and meeting of critical review										
29	panle with AIGMF/MC/PE										
30	Submission of final report with critical review comments										

AIGMF LCA Study: Characteristics, Status December 2011



	Flint	Amber	Green	Others
Production (tpd)	5108	2170	150	168
% Share	67.2	28.6	2.0	2.2

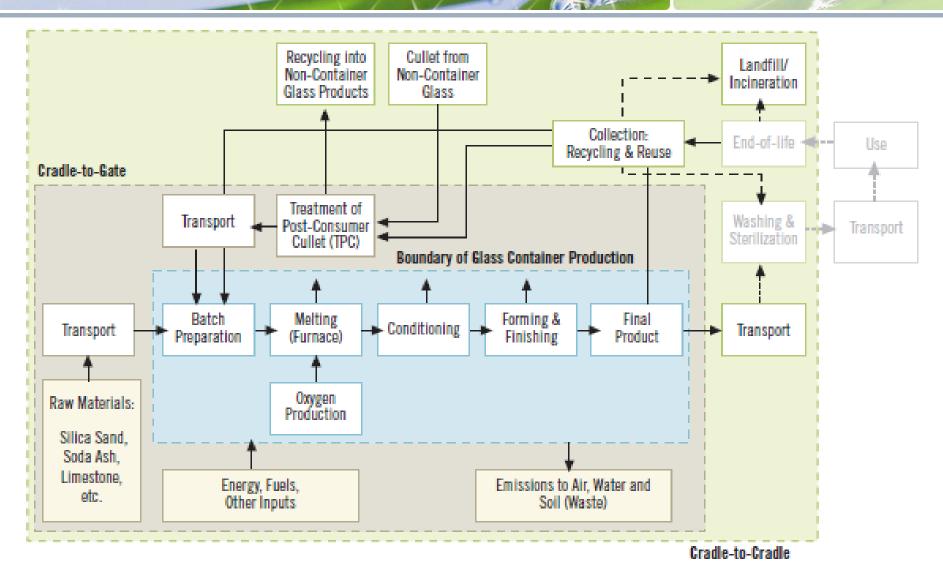
Collection Status: 63.7%

Post Consumer Cullet Variation (big furnaces): 38.9% maximum

17.5% minimum

Scope / System Boundaries





Exemplary LCA Results (cradle-to-gate)



#### Selected LCA results (cradle-to-gate) per kg formed and finished glass [GPI, 2007]:

- Primary Energy Demand: 15,49 MJ[Source: www.gpi.org/...]
- Global Warming Potential: 1,18 kg CO<sub>2</sub> equivalents

#### <u>Discussion of container glass LCA results – in general:</u>

- Melting/Furnace
  - Emissions from fuel combustion (natural gas, heavy fuel oil, ...)
  - Emissions from batch decomposition (soda ash, dolomite, limestone, ...)
- Synthetic soda ash
  - Energy consumption in production
  - Emissions of carbon dioxide, nitrogen oxides and sulphur dioxide
- On-site electricity consumption
- Cullet Input Rate

Exemplary LCA Results (cradle-to-grave/cradle)



#### **End-of-life management scenarios:**

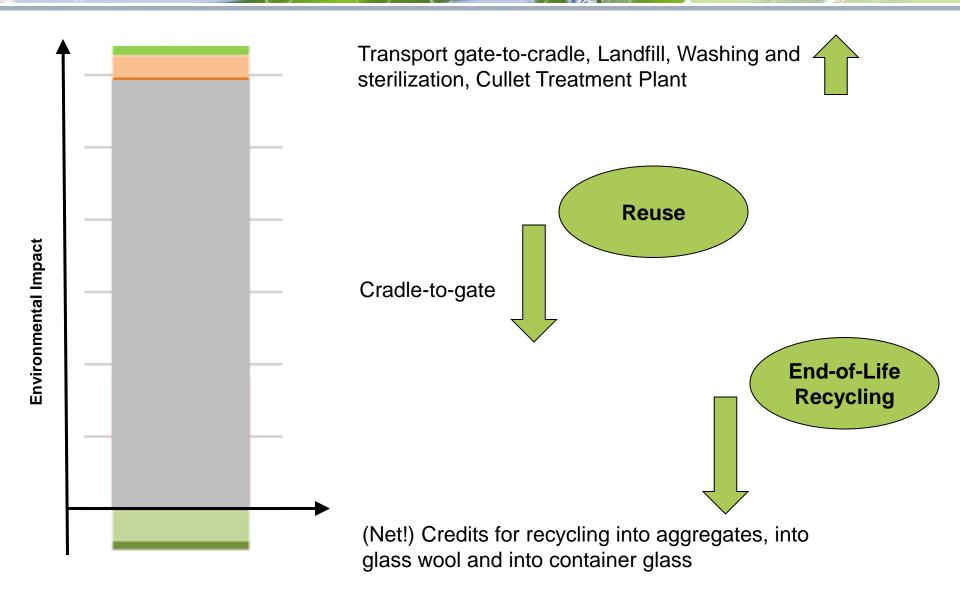
- (1) Closed-loop of glass packaging back to new packaging
- (2) Recycling of glass packaging into non-packaging products or fiberglass
- (3) Losses via aggressive landfill cover, incineration

#### <u>Credit calculation for closed-loop recycling:</u>

- a) Substitution of ~1.18 kg of raw materials by 1 kg of post-consumer cullet
- b) Reduction of energy consumption in melting process is 3% for each 10% of cullet replacing raw materials [Source: Beerkens & Van Limpt]
- c) Reduction of emissions in melting process:
  - i. Reduction of CO<sub>2</sub> emissions in relation to the (reduced) consumption of raw materials and energy (calculated via standard emission factors)
  - ii. Reduction of  $NO_x$ , Dust and  $SO_x$  emissions in proportional relation to the (reduced) energy input

Exemplary LCA Results (cradle-to-grave/cradle)



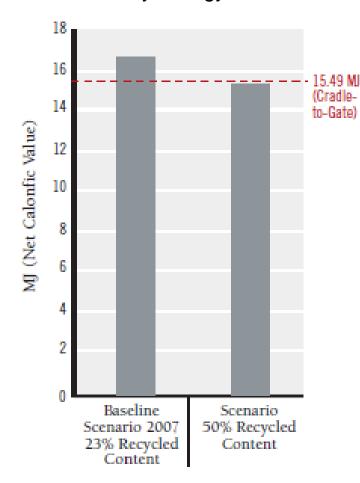




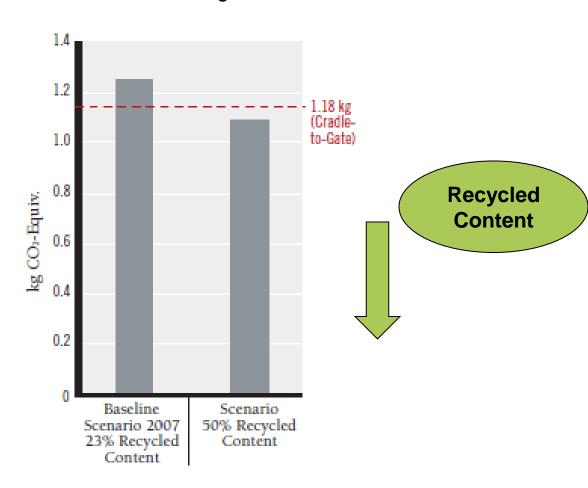


Selected LCA Results (cradle-to-grave/cradle) – per kg container glas

#### **Primary Energy Demand**



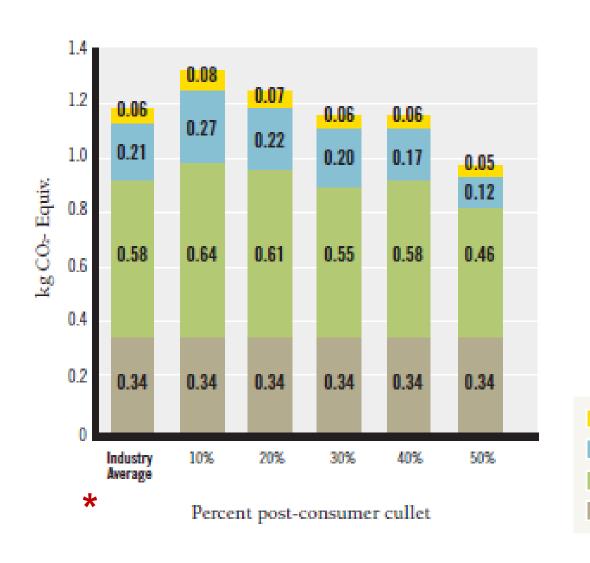
#### **Global Warming Potential**



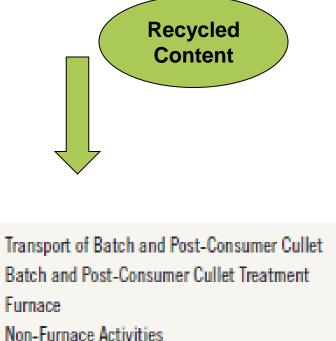




Selected LCA Results (cradle-to-grave/cradle) – per kg container glas

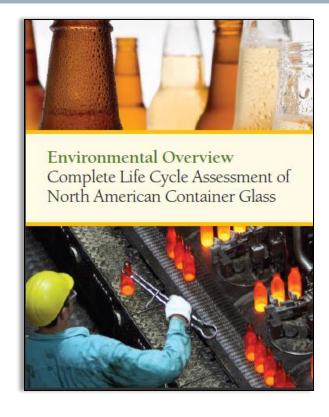


\*Industry average postconsumer recycle input rate of 23%



Showcase Glass as environment friendly product









Use our Carbon Calculator to find out how much energy you can save by recycling your glass containers.

Number of glass containers recycled each week:

Calculate

"... In other words, the 50 percent recycle rate would remove 2.2 million metric tons of CO2 from the environment, the equivalent of removing the CO2emissions of nearly 400,000 cars every year. ..."

Marketing & Communication





#### **Reactive Communication:**

- Benchmark claims against context of packaging LCA studies with the idea of evaluating their limitations and applicability
- Develop reactive statements to misleading claims as informed statements to stakeholders and clients

#### **Proactive Communication:**

- LCI data provision via public platforms (e.g. ELCD database)
   or expert tools (e.g. GaBi LCA software & databases)
- Press release, flyers, brochures, publication of studies, ...
- Sustainability Reporting, ...
- Stakeholder conferences and webinars, ...
- Interactive tools such as GPI carbon calculator.

In addition to internal benefits, e.g. hot spot analysis, identification of improvement potential, benchmarking,

. .

What does an LCA not include?



- ...safest packaging material on the market in terms of potential migration into food and drinks.
- ...only common
   packaging material
   where no plastic lining
   is placed between it
   and the contents.
- …longer shelf life



Why choose Glass?

The benefits of glass packaging are clear: it's sustainable, it's virtually inert, it's 100% recyclable, reusable and refillable; it's safe to store food and drinks in; and it's beautiful.

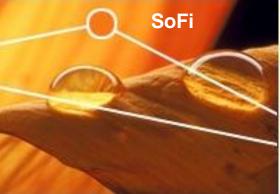


[Source: www.feve.org/...]



## Sustainability is a long-term issue – and has been a business model for PE INTERNATIONAL for 20 years.







Consulting

- Life Cycle Assessment (LCA)
- Energy efficiency studies
- Monitoring and Reporting Systems
- Carbon Footprints / Offset
- Compliance and risk management
- Management Systems
- Communication

## Solutions for Corporate Sustainability

- Sustainability information management and reporting (e.g., GRI, ISO 14001, OHSAS 18000)
- Key Performance Indicator (KPI) systems
- Corporate Carbon Footprint
- Supply Chain Management

#### Solutions for Product Sustainability

- Life Cycle Assessment
- Design for Environment, Recycling, Disassembly
- Product Carbon Footprint

#### PE INTERNATIONAL

#### **Customers and Partnerships**







TATA		TOYOTA	DAIMLER	воѕсн
SIEMENS	SONY	DOLL	cisco	ArcelorMittal
RioTinto	(§) BAOSTEEL	BAÇER R		ABB
BASF	TATA TATA CHEMICALS LIMITED	JohnsonDiversey	$\Theta$	USG
Armstrong	•HermanMiller	AkzoNobel Strategy Lody	SKF	VOITH

#### Consulting: +500 Customers, +1,000 projects in all sectors

PE is the clear market leader in the field of LCA, EPD's and Product Carbon Footprints worldwide. The client base consisting mainly of leading multinationals and world sector organizations will allow for expansion of the market through their suppliers or membership companies.

#### **Corporate Sustainability: 51 Customers in 25 different sectors**

"With its large ECA customer base and global organization, PE INTERNATIONAL is ideally positioned for success in the market."

Paul Baier, VP of Consulting, Groom Energy, Jan 2010

#### Product Sustainability: +1,000 Customers in all industries

With more than 3.000 licenses sold world-wide GaBi software and databases are the leading solution for product sustainability.

#### Partnerships, Memberships and Accreditations



















20





- Setting standards through projects
   with international clients and standardization bodies worldwide
- Today, PE INTERNATIONAL employ approx. 220+ people worldwide representing 20 different nationalities in 10 companies, operating offices in 14 countries. Headquarters are in Stuttgart, Germany

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#### PE INTERNATIONAL

#### Our Involvement









We participate in the development of the new Product Life Cycle Accounting and Reporting Standard and the Scope 3 (Corporate Value Chain) Accounting and Reporting Standard. We provide our **GaBi** and **SoFi** software to 60 global corporations for road testing of the new GHG Protocol standards .

ACCREDITED PROVIDER

"CDP is delighted to be working with PE INTERNATIONAL as a Carbon calculation Partner. SoFi has undergone testing by a third party to ensure it meets our criteria for performance and we are pleased to recommend this tool in the calculation of carbon emissions."

Paul Dickinson, CEO of the Carbon Disclosure Project



We are a GRI Organisational Stakeholder since 2005 and were co-organizer of the launch conferences. We are involved in the OS feedback processes and applied for certification of our **SoFi** software.



We participated in the standardization group that developed the **PAS 2050 -** Assessing the life cycle greenhouse gas emissions of goods and services.











